Message from the Chair



Dear Members and Friends, Welcome to the July edition of our newsletter.

From wheelchair rugby to innovation, art and energy, we've had a busy month facilitating and supporting some fantastic events, demonstrating the growing diversity of the chamber community.

We kicked things off with the 2023 World Wheelchair Rugby Asia-Oceania Championship, where we proudly cheered on Japan, Australia, and New Zealand. Japan was the clear favourite from the get-go with unbeatable stamina and grit, rewarding the team with a gold medal against Australia, with New Zealand securing the Bronze Medal.

ANZCCJ members enjoyed unique and inspiring artwork from 74 galleries from Japan, the Asia Pacific, Europe and the USA at Tokyo Gendai. The international art fair, billed as a nexus cross-cultural discovery and a major new platform for commercial, artistic, and intellectual exchange, was a great success and we send a big thank you to member John Boreland for facilitating our involvement with this fantastic project.

Our Young Generation Program partnered with The University of Melbourne Global Management Consulting Program for a networking night mid-month, where around 50 members and friends of the chamber gathered to meet with the students taking part in the internship program, as well as our fantastic and generous member companies hosting them. It was a great opportunity to connect and foster relationships with these proactive, smart students and to hear how they're working with their host companies ANZ, Astris Advisory, Lendlease, NAB, and Saputo. I have no doubt they will be back in Japan soon!

Rounding out the month we hosted two events in collaboration with our platinum member Ashurst. First was a breakfast to launch the Tokyo chapter of the Australia Japan Business-Women's Network at Conrad Tokyo. It was a wonderful start to the Ashurst-led initiative, with conversations on the importance of developing, maintaining, and strengthening ties between women across Australia and Japan -important discussions that will be followed up in October at the AJBCC Joint Conference in Melbourne.

This was followed by the Australia-Japan Innovation Seminar, in collaboration with MUFG Bank, Artesian, Austrade, the NSW government and JETRO, held at the Australian Embassy. The event was made up of two parts; first the introduction of Australian startups Nutromics, Liven, Katonic, AirSeed, Strong Room AI, Sicona Battery Technologies by their passionate and energetic representatives, who came over to Tokyo especially to introduce their ground-breaking tech, covering verticals such as climate, health, and defense. This was followed by an overview of MUFG's work with Artesian, their role in facilitating investment in Australia's startups, and how JETRO, the state governments and firms such as Ashurst are working to drive the investment in Australian start-ups and bring them to Japan.

At the end of the month, we bid farewell New Zealand Deputy Head of Mission, Dominic Walton-France, who is leaving the role after four successful years. We thank Dominic for his incredible support and friendship during this time, and for always keeping us informed on NZ embassy updates and trade and economic news from onshore. We look forward to working alongside his successor, Gareth Pidgeon, who joins the New Zealand Embassy team after several years as Lead Adviser for Japan and Korea in the North Asia Division in Wellington.

Have a great month ahead, stay cool, and for those enjoying the 2023 FIFA Women's World Cup underway in Australia and New Zealand, commiserations to the Kiwis and best of luck to the Matildas and Nadeshiko Japan on their upcoming Australia v Canada and Japan v Spain games.

Sally Townsend

ニュースレター7月号をお届けします。

今月は車椅子ラグビーからイノベーション、アート、エネルギーに至るまで、素晴らしい イベントの進行やサポートに奔走し、商工会議所コミュニティの多様性がますます高まっ ていることを実感しました。

2023年世界車椅子ラグビーアジア・オセアニア選手権を皮切りに、日本、オーストラリ ア、ニュージーランドに声援を送りました。日本は圧倒的なスタミナと粘り強さで最初か ら優勝候補に挙げられ、オーストラリアを相手に金メダルを獲得、ニュージーランドは銅 メダルを獲得しました。

ANZCCJのメンバーは、東京現代で、日本、アジア太平洋地域、ヨーロッパ、アメリカの 74のギャラリーから出品されたユニークでインスピレーションあふれるアート作品を楽し みました。この国際的なアートフェアは、異文化の発見と商業的、芸術的、知的交流のた めの新しいプラットフォームとして大きな成功を収めました。この素敵なプロジェクトを 共有いただいたJohn Boreland氏に心から感謝いたします。

弊商工会議所のヤング・ジェネレーション・プログラムは、メルボルン大学グローバル・ マネージメント・コンサルティング・プログラムと提携し、今月中旬にネットワーキン グ・ナイトを開催し、約50名のメンバーらが集まり、インターンシップ・プログラムに参 加する学生や、彼らを受け入れる弊商工会議所のメンバー企業の方々と交流しました。積 極的で優秀な学生たちとのつながりを深め、受け入れ企業のANZ、Astris Advisory、 Lendlease、NAB、Saputoらがどのように普段の業務に取り組んでいるかを聞ける絶好の |機会となりました。学生の皆様がすぐに日本に戻って活躍する日が待ち遠しいです。

今月の締めくくりは、プラチナ・メンバーであるAshurstとのコラボレーションによる2つ のイベントでした。ひとつは、コンラッド東京で開催された「オーストラリア・ジャパ ン・ビジネスウーマン・ネットワーク」東京支部の立ち上げのための朝食会です。 Ashuest主催、ANZCCJ支援のイベントで、オーストラリアと日本の女性同士の絆を育み、 維持し、強化することの重要性について語り合いました。この重要な話し合いは、10月に メルボルンで開催されるAJBCC合同会議で行われる予定です。

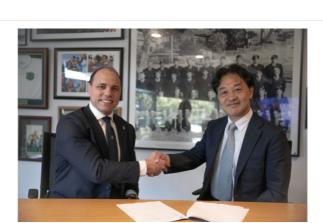
続いて、MUFG銀行、Artesian、Austrade、ニュー・サウス・ウェールズ州政府、JETRO との共催で、日豪イノベーション・セミナーがオーストラリア大使館で開催されました。 イベントは2部構成で、まず、オーストラリアのスタートアップ企業であるNutromics、 Liven、Katonic、AirSeed、Strong Room AI、Sicona Battery Technologiesの代表者が、気 候変動、健康、防衛などの分野をカバーする画期的な技術を紹介するために来日し、情熱 的でエネルギッシュなプレゼンテーションを行いました。続いて、MUFGとアーテシアン 社との協力関係、オーストラリアのスタートアップ企業への投資を促進する役割、そして ジェトロ、州政府、Ashurstなどの企業がオーストラリアのスタートアップ企業への投資を 促進し、日本に呼び込むためにどのように取り組んでいるかについての概要が説明さ れま した。

今月末、ドミニク・ウォルトン・フランス駐日ニュージーランド大使館公使が4年間の任期 を終え、退任することになりました。この間、ドミニクさんには素晴らしいサポートと友 好関係を築いていただき、またニュージーランド大使館の最新情報や貿易・経済に関する 情報を常に提供していただいたことに感謝いたします。後任のガレス・ピジョン公司は、 ウェリントンの北アジア部で日本・韓国担当のリード・アドバイザーを数年務めた後、ニ ュージーランド大使館チームに加わりました。

そして、オーストラリアとニュージーランドで開催中の2023年FIFA女子ワールドカップ を楽しんでいる皆さん、キウイ代表の健闘を称え、マチルダ代表となでしこジャパンのオ ーストラリア対カナダ戦と日本対スペイン戦の幸運を祈ります。

会頭 サリー・タウンゼンド

News



Improving trade, tourism and diplomacy through sport

Earlier this year, The Japan Rugby Football Union (JRFU) signed a significant memorandum of understanding (MoU) with New Zealand Rugby, and now they have taken another stride by signing an MoU with Rugby Australia. This agreement aims to enhance collaboration in fostering rugby development in both nations and the broader Asia Pacific region. Over a five-year period starting in 2024, a series of fixtures will take place between prominent teams. The Wallabies, Australia A, and Wallaroos will engage in exciting matches against the Brave Blossoms, Japan XV, and the Sakura Fifteens.

Phil Waugh, Rugby Australia CEO, expressed his enthusiasm, describing it as a remarkable opportunity to strengthen the bonds shared between the two countries, extending beyond rugby to include trade, tourism, and diplomacy. JRFU Chairman, Kensuke Iwabuchi, echoed these sentiments, highlighting the potential for accelerated growth in Japanese rugby through close collaboration with Australian Rugby, known for its popular national team, the Wallabies, and its constant innovation in sports business.

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Japan and Australia Strengthen Cooperation in Energy and Emission Reduction Initiatives

During a press conference on July 26, Australia's Minister for Climate Change and Energy, Mr Bowen, announced plans to expand hydrogen energy supply chains in collaboration with Japan. As part of its energy transition, Australia aims to achieve 82% of electricity from renewable sources by 2030 and while Australia has already committed AUD\$40 billion towards this objective Minister Bowen emphasized the importance of both foreign and private sector investments to achieve its decarbonisation goals. In recent years the two countries have intensified their hydrogen energy cooperation in the public and private sectors, with a number of projects to transport hydrogen from Australia to Japan, however, despite this shift towards renewables, Minister Bowden assured Japan of continued reliability as a partner in conventional energy sources, including natural gas and coal, where it is a major exporter.

Click <u>here</u> to continue reading.



Japan, Australia, New Zealand the US to support startups targeting Pacific Island countries

As reported by the Nikkei, the Ministry of Economy, Trade and Industry (METI) plans to collaborate with Australia, New Zealand and the United States to promote the expansion of startup companies into Pacific Island countries. METI will offer financial support for proof-ofconcept projects in these nations, aiming to strengthen economic ties amidst China's growing influence in the region. Pacific Island countries, like Fiji, Papua New Guinea, and Palau, show interest in decarbonisation technologies and digital-based financial services. METI will provide up to 40 million yen in subsidies for startups and small to medium-sized enterprises seeking to venture into these island nations. Additionally, a match-making event is set for 2024 to foster partnerships between Pacific Island governments and startups for addressing social issues and driving commercialization. METI's goal is to establish a foothold for Japan and allied nations in the small Pacific Island market.



Otsukaresama Aki!

Sadly it is time for us to say a big otsukaresama to our Senior Operations Manager, Akihiro Ito, who is finishing up with us this week. Aki joined the chamber four years, and in that time, he transformed our website, freshened up the look of our newsletters and event invitations, contributed to the growth and success of our Young Generations Program, and developed our Kansai presence, with two events to date. Always with a smile and positive attitude, Aki, you have been a pleasure to work with and we wish you all the best with your career progression.



Expo 2025 - Call for Suppliers

The Japan Association for the 2025 World Exposition is seeking a diverse range of agencies to offer services related to the pavilions of Official Participants, including foreign governments and international organizations who have accepted the official invitation to participate. Interested agencies are invited to apply for inclusion in the esteemed list, which will be shared with the Official Participants as per Article 10 of the Special Regulation No. 2 for the Expo 2025 Osaka, Kansai, Japan. It's important to note that agencies who applied in the previous year should refrain from reapplying to avoid duplication. The Expo anticipates the participation of 150 countries and 25 international organizations, with approximately 50 countries constructing their own pavilions.

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50th Anniversary of the Japan-Australia Society of Kumamoto - Exchange Festival

A "Japan-Australia Exchange Festival" commemorating the 50th anniversary of the establishment of the Japan-Australia Society of Kumamoto is being is being held in Kumamoto on 10 September 2023. The Society is seeking calls for vendors to join the event to both exhibit and seel their products. Please contact our Executive Director, Craig Usmar on craig.usmar@anzccj.jp by 31 July 2023 for further details.



Exciting opportunities await at Harnet Corporation!

ANZCCJ Member, <u>Harnet Corporation</u>, is hiring for two key roles:

Sales Staff: Are you experienced in food service sales, with a knack for building strong client relationships? We're seeking a dynamic professional to join our Head Office team.

Bergen termination with the staff: Detail-oriented, organized, and hold a valid driver's Warehouse Operations Staff: Detail-oriented, organized, and hold a valid driver's license? Help us manage our online and retail business, and assist with food service deliveries.

At Harnet, you'll join a collaborative, innovative team, with competitive salaries and growth opportunities. Ready to elevate your career? Apply today HERE

ANZCCJ SME Member Spotlight



ANZCCJ SME Member Spotlight - Fumiko Watanabe (BrainMaid)

This month, we're thrilled to introduce the ANZCCJ SME Member Spotlight, where we shine a light on the outstanding members of our small and medium enterprise networking community. Fumiko Watanabe, one of our esteemed SME members, is a professional career coach and the visionary founder of <u>BrainMaid</u>, a Tokyo-based company dedicated to providing comprehensive support for human resources development within organizations. BrainMaid stands out from traditional HR consulting firms due to its flexible, businessfocused, and strategic approach. With a strong emphasis on tailored solutions, BrainMaid assists businesses in optimizing their human resources, fostering growth, and achieving sustainable success. Fumiko's expertise and passion for empowering professionals make her an invaluable asset to our network of exceptional SME members.

Watch Interview

AUSTRALIAN AND NEW ZEALAND CHAMBER OF COMMERCE IN JAPAN 在日オーストラリア・ニュージーランド商工会議所





Become a Member!

Since 1972, the Australian and New Zealand Chamber of Commerce in Japan (ANZCCJ) has played a pivotal role in fostering commerce between Australia, New Zealand, and Japan. As an independent, non-profit organization, we are dedicated to providing our 550 members with essential information, representation, and valuable commercial connections.

Our diverse community consists of Australian and New Zealand professionals conducting business in Japan, Japanese companies with economic ties to Australia and New Zealand, overseas members, and individuals maintaining business relationships between Japan and Australia/New Zealand.

Joining the ANZCCJ unlocks a multitude of benefits, including the opportunity to engage with visiting Australian and New Zealand government leaders, industry experts, and political figures. Attend enlightening seminars and social networking events that facilitate knowledge sharing and valuable experiences. Participate in conversations on pressing issues affecting your business, while also having the chance to promote your own endeavors. Additionally, members receive exclusive briefings on politics, trade, and economic developments from the Australian and New Zealand Embassies.

Learn more about our membership and sign up below!

Become a Member

ANZCCJ Member Promotions







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