AUSTRALIAN AND NEW ZEALAND CHAMBER OF COMMERCE IN JAPAN 在日オーストラリア・ニュージーランド商工会議所

ANZCCJ

MEMBERSHIP 2023













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ABOUT US

The Australian and New Zealand Chamber of Commerce in Japan (ANZCCJ) is an independent, non-profit organisation that has been dedicated to the development of commerce between Australia, New Zealand and Japan since 1972.

ANZCCJ currently has approximately 550 members. The membership consists of Australian and New Zealand members conducting business in Japan, Japanese companies with economic ties to Australia and New Zealand, overseas members and others maintaining business relationships between Japan and Australia/ New Zealand.

ANZCCJ's mission is to play a constructive and meaningful role in developing Australia/New Zealand-Japan business by providing Members with an effective source of information, representation and commercial connections.

Information: High-quality, practical information related to doing business between Australia/New Zealand and Japan.

Representation: Robust and effective advocacy of Australian and New Zealand business interests to the Japanese government. Promoting a positive perception of Australian and New Zealand business to the wider Japanese and international business community, and enhancing understanding of the benefits of doing business with Japan among the Australian/New Zealand communities.

Commercial connections: Business networking opportunities among Australian/New Zealand and Japanese business through a range of forums and social events and through business referrals.



2023 EXECUTIVE COUNCIL



Sally Townsend ANZCCJ Chair SA Department of Trade, Tourism and Investment



Andrew Gauci ANZCCJ Senior Councillor Lendlease Japan



Catherine O'Connell ANZCCJ Vice Chair Catherine O'Connell Law



Tim Barnstable ANZCCJ Vice Chair Saputo Dairy Australia



Masatoshi Kitajima ANZCCJ Treasurer Commonwealth Bank of Australia



Fumiko Watanabe ANZCCJ Executive Council BrainMaid



lan Scott ANZCCJ Executive Council Atsumi & Sakai



Donald Roxburgh ANZCCJ Executive Council Wholesum Japan

2023 EXECUTIVE COUNCIL



Jennifer Sakaguchi ANZCCJ Executive Council Rio TInto



Matthew Walker ANZCCJ Executive Council AIG Japan Holdings



Peter Roberts ANZCCJ Ex-Officio Australian Embassy



Elizabeth Cox ANZCCJ Ex-Officio Austrade



Dominic Walton-France ANZCCJ Ex-Officio New Zealand Embassy



Kylie Archer ANZCCJ Ex-Officio New Zealand Trade & Enterprise



Melanie Brock ANZCCJ Chair Emeritus Melanie Brock Advisory

SECRETARIAT - STAFF



Craig Usmar

EXECUTIVE DIRECTOR

As Executive Director, Craig Usmar is responsible for overseeing the administration of the ANZCCJ Secretariat, its committees and events program, and the implementation of its strategic plan.



Akihiro Ito

Senior OPERATIONS MANAGER

As Operations Manager, Akihiro Ito manages the daily operations of the ANZCCJ Secretariat, including membership services, event planning and implementation, and the management of the ANZCCJ website.

Contact:

Email : <u>info@anzccj.jp</u> Phone : 03-4400-2972

Postal Address: UCF635 Win Aoyama, 2–2–15, Minami Aoyama, Minato-ku, Tokyo 107-0062

SECRETARIAT - INTERNSHIPS

ANZCCJ's internship program provides hands-on work experience to young Australian, New Zealand and Japanese students and graduates. Through this programme, ANZCCJ aims to:

- Contribute to building a Japan-literate workforce in Australia and New Zealand; and
- Help ensure younger generations of Aussies and Kiwis remain involved and interested in Japan, and build interest in Australia and New Zealand among the younger Japanese generation.

To date, over 50 interns have participated our internship program since its start in 2017. Since mid-2020, the program has offered both remote and hybrid internships, opening opportunities to students and graduates based outside of Japan.

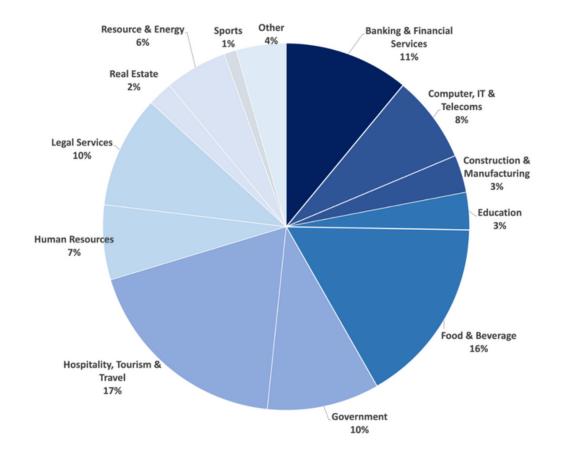
Please contact the ANZCCJ Secretariat for internship inquiries.

"Working as operations assistant at the ANZCCJ was a fantastic experience. It grew my understanding of the Australia-New Zealand-Japan nexus and I developed so many valuable skills for the future" - Clare Learoyd, Operations Assistant Intern (2020)



MEMBERSHIP AT A GLANCE

CORPORATE SPONSOR BREAKDOWN BY INDUSTRY



CORPORATE SPONSOR BREAKDOWN BY NATIONALITY



The above statistics are as of April 2022

MEMBERSHIP AT A GLANCE

- •Bronze Sponsor...... ¥85,000
 - Bronze Sponsor Non-Kanto¥45,000
 Bronze Sponsor Overseas¥20,000

- - Individual Non-Kanto...... ¥20,000
 - Individual Overseas ¥10,000

| MEMBERSHIP CATEGORY | PLATINUM | GOLD | SILVER | BRONZE | INDIVIDUAL |
|---|----------|------|--------|--------|------------|
| Number of complimentary individual representatives included with each membership | 25 | 15 | 10 | 3 | 1 |
| Sponsor logo displayed at ANZCCJ events | • | | | | |
| Display advertorial content on ANZCCJ website (inclusions per annum, valid for one month) | 2 | | | | |
| Complimentary guest passes available per annum to selected events | 10 | 5 | | | |
| Exclusive opportunity to Sponsor an ANZCCJ organised event featuring a headline guest speaker either from the Sponsor or invited by the Sponsor | • | • | | | |
| Access to preferential seating and exclusive invitations to select events with high-profile speakers | • | • | | | |
| Invitation to attend twice-yearly joint-Embassy briefings on the state of the Japan Market and AUS/NZ business | • | • | • | | |
| Extend members-only rate to an invited guest for selected events (when invoiced to member) | • | • | • | | |
| Exclusive invitation to advertise on ANZCCJ newsletter (inclusions per annum) | 3 | 2 | 1 | | |
| Exclusive invitation to provide content in monthly ANZCCJ Newsletter | • | • | • | | |
| Invitation to sponsor online event (opportunities per annum) | 2 | 1 | 1 | | |
| Invitation to display marketing material and promotions at ANZCCJ events (per annum) | 3 | 3 | 2 | 1 | |
| Invitation to advertise members-only promotions on the ANZCCJ website (Promotions page) and social media | • | • | • | • | |
| Sponsor name and company logo listed on the ANZCCJ website | • | • | • | • | |
| Listed in the public online directory | • | • | • | • | |
| Attend all ANZCCJ events at members-only rate | • | • | • | • | • |
| Access exclusive members-only promotional deals | • | • | • | • | • |
| Eligible for nomination for the Executive Council | • | • | • | • | • |
| Eligible to join exclusive Chamber Committees relative to your area of business | • | • | • | • | • |
| Voting rights | 4 | 4 | 4 | 3 | 1 |

Membership benefits listed above are subject to minor changes before April1 2021

COMMITTEES

ANZCCI Committees are one of the best avenues for members and nonmembers to make a contribution to the local business community. They also offers people the chance to interact with inspiring individuals who are leading in their industries. ANZCCJ committees play active roles representing and developing in business interests in Japan. Our committees are shaped by the needs and interests of members as well as the current business environment.

The participants of each committee are ANZCCJ members (guests are also welcomed to attend as a way to engage possible new members). Committee membership is not limited members may belong to as many committees as they wish. Whether you have unresolved trade issues or just want to share ideas and experiences with like-minded people whilst also extending your network, becoming a member of a committee is one of the best ways to benefit from the ANZCCJ. Aspiring Executive Council members are encouraged to actively participate in the Chamber committees ahead of running in the elections as a way to build their understanding of the Chamber.



Food, Agriculture & Hospitality Committee Gourmet Food & Wine Garden Party (August 2022)

ANZCCJ COMMITTEES

FOOD, AGRICULTURE & HOSPITALITY

Chair: Tim Barnstable Vice Chair: Don Roxburgh

A dynamic and diverse group of business people who represent the food, agriculture and hospitality industries at both private industry and government levels. The aims of the committee are to:

- 1. Share information and discuss industry developments;
- 2. Share information on food safety and security issues that impact upon imports; and
- 3. Provide a ready network of contacts for new and existing exporters.



SPORTS FOR BUSINESS

Co-chairs: Matthew Walker and Ian Scott

An ANZCCJ Committee to develop business opportunities and relationships for members through sporting related activities and to create opportunities for Australian and New Zealand companies to enhance their businesses through major sporting events hosted in Japan. Having held a spectacular variety of events in the 2019 Rugby World Cup, the Committee has turned its attention to the 2020 Olympic and Paralympic Games and hosted a variety of online events with prominent speakers..



ANZCCJ COMMITTEES

TECHNOLOGY, INNOVATION, EDUCATION & RESEARCH

Chair: Kohei Tamura Vice Chairs: Tim Tout and Yoshifumi Imamura

The ANZCCJ Technology, Innovation, Education and Research (TIER) Committee was formed in July 2020 with a mission to create, identify and connect new networks through appropriately enhanced communication and engagement that will enable members to modernise the perception of Australia and New Zealand in Japan, and that of Japan in Australia and New Zealand, across the four TIER pillars.

The TIER Committee meets regularly online, and has hosted events engaging with members and external businesses throughout 2021 and 2022.



SUSTAINABILITY

Co-chairs: Gavin Dixon and Shu Saito

The ANZCCJ Sustainability Committee was established in August 2021. Its purpose is to promote sustainable investment, trade, business and collaboration between Australia, Japan and New Zealand. Sustainability initiatives and practices are crucial for business longevity and better outcomes for our economy, environment, investors, customers and society. Sustainability is relevant to all industries – economically and also for the positive impact it has on society.



OTHER INITIATIVES

SME Networking Community

The ANZCCJ SME Networking Community is intended for SMEs and Individual members doing business between Japan and Australia / New Zealand, as well as Japanese returnees from Australia or New Zealand, or members who are about to start a new business in Japan.

Reborn from the SME Support Program in December 2020, this is a community lead by the ANZCCJ Secretariat. Through regular twoway communication, we hope to flexibly reflect your wants/needs and create an active and meaningful network.



Young Generation Programme (YGP)

The ANZCCJ Young Generation Program aims to bring together and foster new connections among the next generation of leaders in the Australia, New Zealand and Japan business community, to share information, career advice, networking and professional development. It offers excellent opportunities to meet like-minded young people while hearing from inspiring professionals who have excelled in their careers. The program was established in May 2021, as an updated version of the former Youth Empowerment Program.



EVENTS

ANZCCJ holds a variety of events throughout the year, such as informative seminars, social networking evenings, as well as meetings with visiting Australian and New Zealand Government leaders, industry experts and political figures. These events give members the opportunity to keep abreast of changes in foreign policy and economic conditions, gain knowledge regarding different aspects of the Japanese market and develop new business and social contacts.

Examples of signature ANZCCJ Events include:

- ANZCCJ Shinnekai
- Gourmet Food and Wine Garden Party
- ANZCCJ Gala Dinner
- International Women's Day Breakfast

<u>Events</u>



COMMUNICATIONS

NEWSLETTERS

As a part of our mission to provide high quality and practical information, ANZCCJ sends a variety of digital communications to those on our mailing list.

The **Weekly Announcements** newsletter is designed to provide members with a succinct summary of the most recent news digest, Chamber events and announcements, as well as exclusive offers. It goes out to subscribers at the end of each week. Likewise, the **Monthly Newsletter** contains the latest news and success stories from our community, upcoming events, member profiles, ANZCCJ's most recent campaigns and the monthly message from Chair Sally Townsend. The Monthly Newsletter goes out to subscribers at the end of each month.

Member input for both the Weekly Announcements and Monthly Newsletter is always welcomed. Please do not hesitate to contact the ANZCCJ Secretariat with any questions, comments or requests for content.

If you wish to receive updates from ANZCCJ, please click **here** to subscribe.

SOCIAL MEDIA

ANZCCJ is active on Facebook, Twitter, Instagram and LinkedIn, where we share information on upcoming events and Chamber activities, as well as prominent news items from Australia, New Zealand, and Japan – keeping followers updated with the most relevant and recent headlines.

Scan the QR codes or simply click the links below to connect with us on social media..

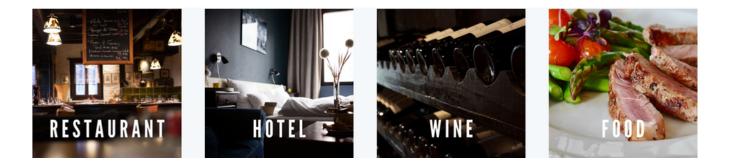








MEMBER PROMOTIONS



One of the greatest benefits of becoming a member of the ANZCCJ is the access you receive to the Chamber's business network.

Besides connecting you with Australian and New Zealand businesses in Japan and Japanese businesses with links to Australia/New Zealand, we can also help you find great deals. We believe that economic vitality in the ANZCCJ community comes from each individual business seeing success, so we encourage you to support your fellow Chamber members!

As a token of appreciation for your support of the Australian and New Zealand business community in Japan through your involvement with ANZCCJ, some of our members offer special benefits to fellow members. See the <u>Promotions page</u> on our website for exclusive discounts and complimentary services made available as a benefit of Chamber membership. Each promotion is available for a limited time only.

If you have a special member to member promotion you would like to feature on our site, please contact the ANZCCJ Secretariat at <u>info@anzccj.jp</u>.

Please note: Only ANZCCJ Corporate Sponsors (Platinum, Gold, Silver and Bronze) are entitled to advertise promotions on this page.

for their ongoing support

Platinum Sponsors





ashrst



AUSTRALIAN EMBASSY TOKYO 在日オーストラリア大使館



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Australian Government Australian Trade Commission







Marubeni

Penfolds

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Silver Sponsors















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