



ANZCCJ



# MEMBERSHIP PACK 2024

The Australian and New Zealand  
Chamber of Commerce in Japan

# Access the Australia/New Zealand–Japan Business Community

The Australian and New Zealand Chamber of Commerce in Japan (ANZCCJ) is an independent, non-profit organisation that has been dedicated to the development of commerce between Australia, New Zealand and Japan since 1972.

Representing over 550 members, the Chamber's mission is to play a constructive and meaningful role in developing Australia/New Zealand–Japan business by providing Members with an effective source of information, representation and commercial connections.

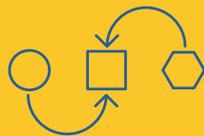
With a focus on establishing networks, resources, platforms, and opportunities to elevate your business and connect with the Australia/New Zealand–Japan community, the Chamber hosts up to 50 events each year, including meetings with visiting Australian and New Zealand government leaders, industry experts and political figures, informative seminars and social networking functions.

Furthermore, the Chamber remains committed to its Corporate Social Responsibility (CSR) through fundraising initiatives, and an internship programme developing the next generation of cultural ambassadors.



## Information

Providing high quality, practical information related to doing business between Australia/New Zealand and Japan.



## Representation

Robustly and effectively advocating for Australian and New Zealand business interests to the Japanese Government and wider Japanese and international business community.



## Commercial Connections

Facilitating business networking opportunities among Australian/New Zealand and Japanese business through a range of forums, and social events and business referrals.



# ANZCCJ at a glance



## Since 1972

Representing members from across all industries and sectors, the Chamber has been helping businesses achieve in-market and cross-border success for more than five decades.



## Representing 550 members

The Chamber represents Australian, New Zealand and Japanese companies across 24 sectors and industries.



## In-depth market experience

Drawing on years of business experience, expertise, and deep understanding of the trilateral relationship, the Board, comprising 12 Directors and 4 government Ex-Officio representatives, is dedicated to assisting, promoting, and serving our members.

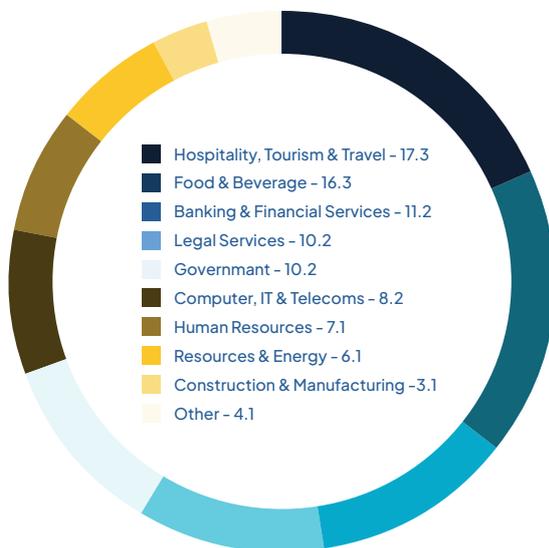


## Active engagement

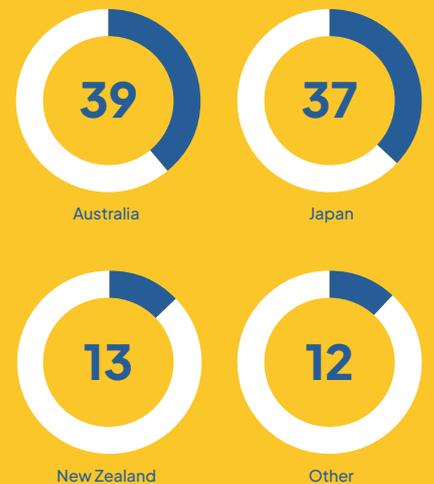
With a passionate team to delivering business forums, social events and business referrals the Chamber prides itself on its commitment to providing opportunities to elevate your business

# Membership

## BY INDUSTRY (%)



## BY NATIONALITY (%)



**ANZCCJ**

# ANZCCJ

## Executive Council & Secretariat



**SALLY TOWNSEND**  
ANZCCJ Chair  
SA Department of Trade & Investment



**ANDREW GAUCI**  
ANZCCJ Senior Councillor  
Lendlease Japan



**CATHERINE O'CONNELL**  
ANZCCJ Vice Chair  
Catherine O'Connell Law



**TIM BARNSTABLE**  
ANZCCJ Vice Chair  
Saputo Dairy Australia



**BYRON FROST**  
ANZCCJ Executive Council  
Baker McKenzie



**DEAN DANIELS**  
ANZCCJ Executive Council  
Pullman Tokyo Tamachi



**YUZO OKUNO**  
ANZCCJ Executive Council  
Rio Tinto Japan



**SHU SAITO**  
ANZCCJ Executive Council  
Macquarie Group



**IAN SCOTT**  
ANZCCJ Executive Council  
Atsumi & Sakai



**LILY TAKEGASA**  
ANZCCJ Executive Council  
Patties Foods Group



**HIROFUMI TOKUNAGA**  
ANZCCJ Executive Council  
National Australia Bank



**MATTHEW WALKER**  
ANZCCJ Executive Council  
AIG Japan



**ELIZABETH COX**  
ANZCCJ Ex-Officio  
Austrade



**PETER ROBERTS OAM**  
ANZCCJ Ex-Officio  
Australian Embassy



**KYLIE ARCHER**  
ANZCCJ Ex-Officio NZTE



**MELANIE BROCK AM**  
ANZCCJ Chair  
Emiritus Melanie Brock Advisory Ltd.



**CRAIG USMAR**  
Executive Director



**HIROKI MATSUMIYA**  
Senior Operations Manager

# Supporting our Members

Growth in the Market

INDUSTRY FORUMS & SEMINARS

CORPORATE VISIBILITY

PRACTICAL IN-MARKET INFORMATION

COMMERICAL CONNECTIONS

EVENT COLLABORATION

BUSINESS MARKETING & PROMOTION

COMMITTEE & COMMUNITY ENGAGEMENT

CORPORATE SOCIAL RESPONSIBILITY

GOVERNMENT ACCESS & EMBASSY BRIEFINGS



## 50+ events per year

Boost your market presence by actively attending and participating in our events.

## Develop powerful networking connections

Secure personal introductions and connections with key decision makers, industry representatives, business leaders, government officials and members of the broader community.

## Business marketing & promotion

Showcase your brand, product, or service to an engaged and captivated audience.

## Event, engagement and CSR collaboration

Take the lead, co-host, support, or sponsor events, engagements and **Corporate Social Responsibility** initiatives. The ANZCCJ offers assistance with event planning, venue coordination, marketing, invitations, registration, and on-site event management.

# High Visibility Marketing & Promotional Campaigns

As part of our mission to provide high quality and practical information, ANZCCJ is engaged with a variety of digital and social media communications.

Placing your organisation at the forefront of the Australia/New Zealand-Japan business community, our Members receive priority access to Chamber advertising on social media, our website and e-Newsletter material.



## NEWSLETTERS & EVENT INVITATIONS

Each year the ANZCCJ sends out more than 300,000 industry and chamber-related emails to our 5,500 strong mailing list including event invitations, weekly announcements newsletter, and monthly newsletter detailing our upcoming events and industry news.



## CORPORATE VISIBILITY

Corporate logos and company background prominently displayed on our website and event banners, and in mailouts sent to over 5,500 subscribers across APAC



## MARKETING PROMOTIONS

Member input for both the weekly announcements and monthly newsletters is welcomed. Contact the ANZCCJ Secretariat to share your business news and success stories.



## NEWS & SOCIAL MEDIA

The ANZCCJ is active on LinkedIn, Instagram, Facebook and Twitter, sharing information on upcoming events, member activities and prominent industry news.



Scan the QR codes to connect with us!



# Corporate Social Responsibility

## Fundraising

The Chamber takes tremendous pride in the fellowship and strong connections forged between our three nations, with the resilience of friendships outside commercial terms illustrated by the support offered through national disaster responses.

As such, the ANZCCJ recognizes the solidity of cross-cultural relationships as part of its corporate social responsibility, understanding that continuing comradery between nations remains crucial beyond economic boundaries.

- 2011 Tohoku earthquake and tsunami - Australian PM Julia Gillard was the first foreign leader to visit the region, with Australia deploying a search and rescue team to Japan to assist with recovery efforts. Concurrently, the ANZCCJ hosted the “Optimism for Tohoku and Japan” event to raise funds for those affected, with Volunteer events, and ongoing visits to Minami Sanriku have remained a well-established component of Chamber activity.
- 2024 Noto Earthquake - The Chamber undertook significant fundraising initiatives at the January Shinnenkai, raising JPY 2 million from raffle and auction prizes donated generously by our members.

Care and consideration between nations is reciprocal, evidenced by natural disaster support provided by Japan to both Australia and New Zealand.

- 2020 Australian bushfires - Japan dispatched responders to Australia and relief efforts from Japanese companies and Japan-related organisations exceeding AUD\$5 million.
- 2023 “Japan Friends of New Zealand Flood Recovery Fundraiser Auction” - Raising JPY 3 million for the Red Cross New Zealand to assist those affected by Cyclone Gabrielle and the Gisborne Floods.



## Internship Program

The ANZCCJ acknowledges its responsibility to foster the growth and development of young professionals, understanding that embarking on a career can be challenging, particularly in a foreign land with language barriers.

The Chamber is thus committed to supporting motivated individuals through our internship program, which offers valuable exposure and opportunities in the field of Australia/New Zealand-Japan relations. In addition to providing aspiring professionals with insight and experiences that enhance their comprehension of cross-country dynamics, this initiative contributes to building the next generation of the AU/NZ-JP tri-cultural workforce.



# Committees & Communities



## Contribute and collaborate with like-minded people

Looking for a way to get more involved in the Australian and New Zealand business community in Japan? The ANZCCJ offers members the opportunity to share their expertise and enthusiasm with other professionals through its committees, which play a crucial role in representing and developing business interests in Japan across a range of industries.

ANZCCJ committees are shaped by the needs and interests of members, as well as the current business environment, thus conduct a range of activities, from professional seminars to community-focused volunteering efforts. Committee involvement is one of the best ways in which members can benefit from the Chamber, offering an avenue for building a strong professional network of like-minded business-people, whilst simultaneously contributing to the business and wider communities.

## COMMITTEES

### FOOD, AGRICULTURAL & HOSPITALITY (FAHC)

Shares information and initiate important discussions on import and export markets, policy developments, issues such as food safety and security, and ongoing industry developments.

### SUSTAINABILITY

Promotes sustainable investment, trade, business and collaboration, crucial to achieving longevity and better outcomes for our economy, environment, investors, customers, and society.

### TECHNOLOGY, INNOVATION, EDUCATION & RESEARCH (TIER)

Contributes to the progression and understanding of TIER in Australia, New Zealand and Japan, enhance communication and engagement and foster support networks through active collaboration.

## COMMUNITIES

### START-UP AND ENTREPRENEUR

Offers support and guidance to members in the initial stages of the entrepreneurial journey or those looking to grow their existing enterprise

### YOUNG PROFESSIONALS

Cultivates the next generation of leaders by establishing a platform for accessing and sharing information, providing career advice, and facilitating networking and professional development opportunities.

### ALUMNI

Provides a forum for connecting our Alumni with fellow returnees to share opinions and experiences, strengthen international relationships and facilitate new business interactions.

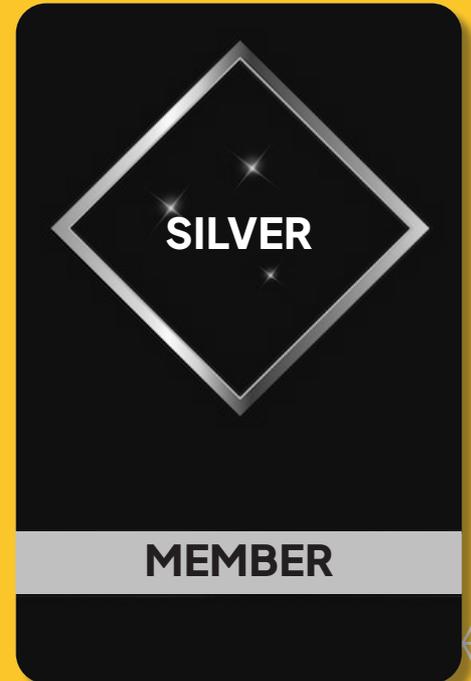
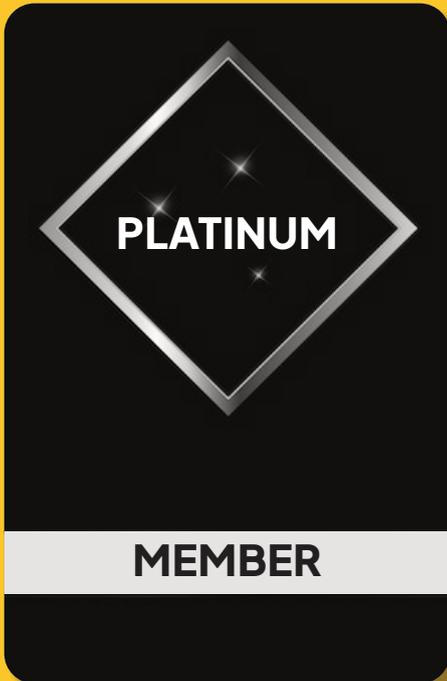
# Membership Tiers & Pricing

		PLATINUM Unlock the full potential of our benefits ¥800,000/year	GOLD Best accelerate your commercial connections ¥425,000/year	SILVER Scale and build real business relationships ¥185,000/year	BRONZE Expand, grow and tap into new markets ¥90,000/year (Non-Kanto ¥47,500) (Overseas ¥20,000)	INDIVIDUAL Perfect fit for sole entrepreneur ¥30,000/year (Non-Kanto ¥25,000) (Overseas ¥10,000)
	Number of complimentary individual representatives included with each membership	25	15	10	3	1
Corporate Branding	Sponsor logo displayed at all ANZCCJ events and communications	✓				
Government Access	Direct interaction with Senior Government Representatives from both Australian and New Zealand Embassies	✓				
Vip Invitations	Access to preferential seating and exclusive invitations to select events with high-profile speakers	✓				
Embassy Briefings	Invitation to attend twice-yearly joint-Embassy briefings on the state of the Japan market and AUS/NZ business	✓	✓			
Event Collaboration	Exclusive opportunity to sponsor an ANZCCJ organised event featuring a headline guest speaker either from the Sponsor or invited by the Sponsor (inclusions per annum)	5	2			
Csr	Collaborate or sponsor Corporate Social Responsibility (CSR) events and fund-raising initiatives	✓	✓			
Marketing	Exclusive opportunity to display market materials and promotions at ANZCCJ events and/or provide advertorial content displayed on ANZCCJ website (inclusions per annum)	5	3	2	1	
Tickets	Complimentary guest passes to exclusive events (inclusions per annum)	10	5			
Member Rates	Extend members-only rate to an invited guest for selected events (when invoiced to member)	✓	✓	✓		
Advertising	Exclusive opportunity to advertise in ANZCCJ newsletter (inclusions per annum)	3	2	1		
Promotions	Invitation to provide content for monthly ANZCCJ newsletter and advertise members-only promotions on the ANZCCJ website and social media	✓	✓	✓	✓	
Visibility	Sponsor name and company logo listed on the ANZCCJ website and public online directory	✓	✓	✓	✓	
Member Rates	Attend all ANZCCJ events at members-only rate	✓	✓	✓	✓	✓
Discounts	Access to exclusive members-only promotional deals	✓	✓	✓	✓	✓
Sector Engagement	Eligible to join exclusive Chamber Committees relative to your business area	✓	✓	✓	✓	✓
Eligibility	Eligible for nomination to the ANZCCJ Executive Council	✓	✓	✓	✓	✓
Representation	Voting Rights	4	4	4	2	1

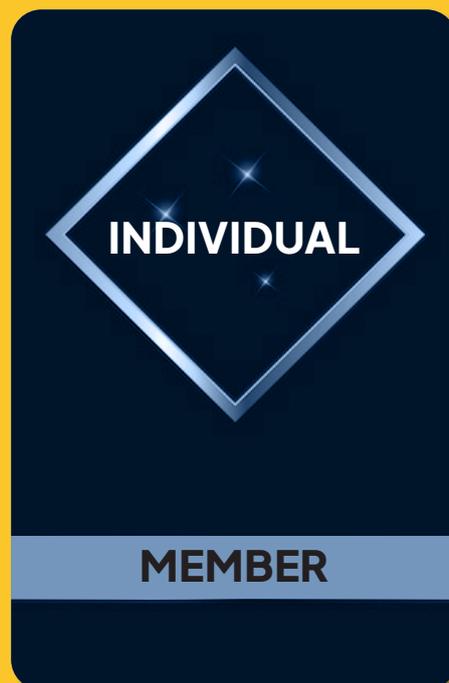
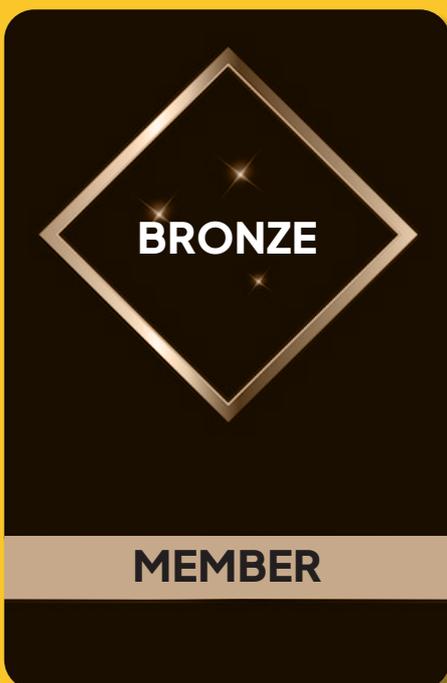
\*Memberships are calculated per calendar year with benefits and pricing subject to change. A suitable substitute will be provided if a particular event, activity, or benefit is unavailable.

# Membership Application

High-level in-market support and access to VIP, Business to Government (B2G) and Business to Business (B2B) events and engagements



General in-market assistance with branding, networking and connections



# Hear what our members say



Being part of ANZCCJ means more than just a business connection; it's about being at the forefront of trade and economic insights that shape our industries.

## **GREEN POWER INVESTMENT CORPORATION**

(Individual Member)

Being part of ANZCCJ offers valuable networking opportunities, business development support, and a platform for engaging with our stakeholders in Japan. Another significant aspect is the chamber's role in fostering connections within the Australia-New Zealand-Japan business community. On a personal note, I was thrilled to reconnect with a former colleague from my time in Sydney, some 20 years ago, thanks to a chamber event.

## **RIO TINTO**

(Corporate Gold Member)

The Chamber offers our Tokyo team a unique opportunity to engage with like-minded corporates and individuals who are similarly active in the Japan-Australia investment corridor across a diverse range of activities — this extends beyond business to include important cultural and community-support activities, which are incredibly valuable.

## **HERBERT SMITH FREEHILLS**

(Corporate Silver Member)

This is an exciting time to be joining ANZCCJ. For example, Australia and Japan are leading the way in energy transition. From Hydrogen, Ammonia to Carbon Capture, ANZCCJ is providing a critical role in connecting our industry.

## **TRINITY INDO-PACIFIC PARTNERS**

(Individual Member)

Joining the ANZCCJ has significantly broadened my networking horizons, connecting me with a vibrant community of professionals and industry leaders across both countries. The chamber's extensive network and supportive environment have empowered me to establish connections that have catalyzed growth for our company operations in Japan.

## **42 INTERACTIVE**

(Corporate Bronze Member)

Membership in ANZCCJ has been instrumental for HARNET, offering unique access to a broad network of businesses and professionals, unlocking valuable networks and market insights between our countries. The camaraderie and support within the chamber have been invaluable, providing both professional growth and meaningful relationships.

## **MEGA MEAT MART**

(Corporate Bronze Member)

Being part of the chamber community, I've found there is always someone within the family who is there to help. The relationships that have been fostered due to involvement in the chamber have been instrumental in the success of our business in Japan.

## **LENLEASE**

(Corporate Platinum Member)

The Chamber presents a unique opportunity to connect with fellow members, which adds "colour" to my life. Seminars, events and Embassy discussions also provide a fertile ground for generating fresh business ideas, and the ability to extend invitations to our clients assists us in establishing and solidifying strong relationships.

## **MACQUARIE**

(Corporate Platinum Member)

MLA greatly values its membership in the ANZCCJ for the strong networking opportunities, access to valuable resources, and advocacy efforts that foster strong bilateral relations and facilitate business growth between Australia and Japan. The chamber's commitment to sustainability and innovation aligns with MLA's ethos, making it an invaluable platform for exchanging ideas and advancing mutual interests across both countries.

## **MEAT & LIVESTOCK AUSTRALIA**

(Corporate Platinum Member)

# Our members

## PLATINUM SPONSORS



## GOLD SPONSORS



## SILVER SPONSORS



## BRONZE SPONSORS

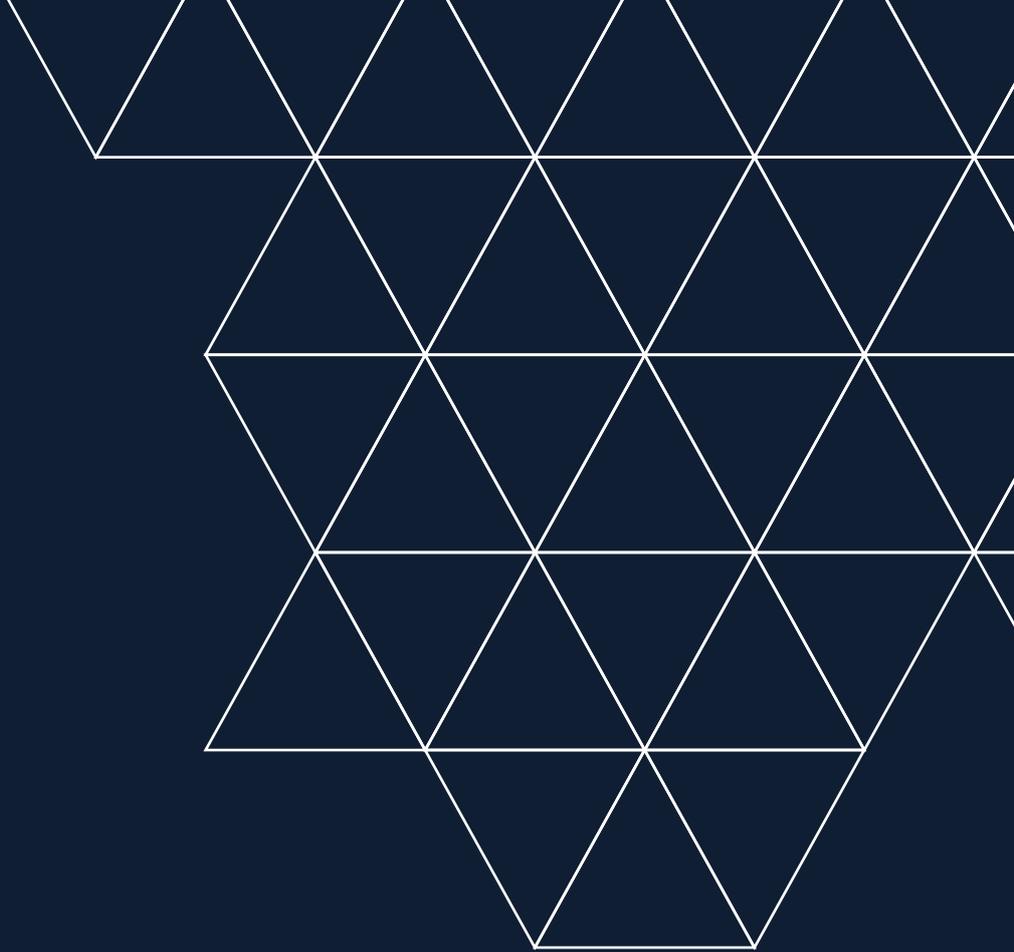


## BRONZE NON-KANTO



## BRONZE OVERSEAS





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